



For Immediate Release

EOTech Introduces New Thermal Imaging Products at the 2014 SHOT Show.

Ann Arbor, MI (January 2014) – EOTech, the world leader in holographic optics, is pleased to announce the release of two new products in their thermal imaging line. The new X320 compact handheld thermal imager and the LWTS clip-on thermal weapon sight will be unveiled at the 2014 SHOT Show.

The X320 is a must see product for this year. This rugged ultra compact handheld thermal imager offers 320 x 240 resolution and features a 30 Hz frame refresh rate. The X320 also offers white hot, black hot and 3 color modes for temperature identification. The interface software included with the X320 allows the operator to customize the temperature measurements and cross hair options. The device is able to detect human activity up to 800 yards away and has a 2x, 3X or 4 X zoom. All of these features and benefits are available through a simple one-button operation menu with a suggested retail price of \$3,799.



John Bailey, Director of Marketing and Product Development said, “The X320 is a high performance, feature rich, handheld thermal product in a more affordable package. The X320 can be used day or night, and is a real game changer for hog or predator hunters when spotting game as well as recovery of harvested animals. The X320 would be a great investment for any hunter or professional outfitter. ”

The LWTS is a clip-on weapon mounted thermal sight that offers an incredible 30Hz frame rate with a recognition detection distance of greater than 1,400 meters. The LWTS clips on the rail in front of your primary optic, adding thermal capabilities, without impacting the zero of your primary aiming optic. It runs on easy to find lithium AA batteries and offers approximately 10 hours of run time. The LWTS offers 1X – 2x digital zoom and a focus range of 3 meters to infinity. Utilizing leading edge 17 micron technology with a 640x480 resolution display, this state-of-the-art technology is now available commercially at a suggested retail price of \$12,999.



“As the product leader in our category, EOTech is constantly pushing the boundaries of technological advancement”, stated Ed Schoppman, Vice President of Marketing and Sales. “We’re proud to bring these value-priced, military quality thermal imaging products to the commercial market. Whether for hunting, home security, law enforcement, or protecting the investments of farmers and ranchers, EOTech thermal imagers are by far the best deal for the money.”

If attending the SHOT Show stop at EOTech: Booth #20159.

About EOTech

EOTech, a division of L-3 Communications Warrior Systems Division, delivers cutting edge technology and products in the fields of holographic sighting systems, tactical lasers, illuminators, and thermal imaging equipment. EOTech is dedicated to providing high-quality battle tested products to law enforcement and commercial markets around the world. For more information call (888) 368-4656 or visit www.eotech-inc.com.

Media Contact: Amy Miller, Media Relations Manager

P: 734- 572-2170

Amy.D.Miller@L-3com.com

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