



For Immediate Release

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### **EOTech Launches New Retailer Training Program**

ANN ARBOR, Mich., January 19, 2015 – EOTech, the world leader in Holographic Weapon Sights, has partnered with 3Point5.com, the leading provider of in-depth, targeted training sites for customer service representatives in many different industries, to educate retailers on the benefits and advantages of holographic and thermal technologies.

The program will offer retail employees the opportunity to learn more about EOTech Holographic Weapon Sights and thermal products, as well as keep them up to date on new product introductions while earning prizes along the way.

“The 3point5 program offers us the opportunity to deliver customized, educational training on our highly technical products to retail sales forces and distributors around the world,” said Ed Schoppman, EOTech’s vice president of marketing, sales and customer service. “Once properly trained, the real-world applications of our products come to life, allowing salespeople to recommend the right product to their customers, resulting in a higher level of overall customer satisfaction.”

The web-based training program, consisting of three modules, will be available in January to all authorized EOTech sales channels, including wholesale employees, distributors and dealers. Retail store owners, managers and sales employees can access the program online by registering at [www.3point5.com](http://www.3point5.com). The first 1,000 salespeople to successfully complete and pass the training courses will receive a free EOTech hat and will also have a limited-time offer to purchase EOTech products at a discounted price.

EOTech, an L-3 company, delivers cutting-edge technology and products, including holographic sighting systems, tactical lasers, and thermal imaging and night vision equipment. EOTech is dedicated to providing high-quality, battle-tested products for military, law enforcement and commercial markets around the world. For more information, please call (888) 368-4656 or visit our website at [www.EOTechInc.com](http://www.EOTechInc.com).

Headquartered in New York City, L-3 employs approximately 48,000 people worldwide and is a prime contractor in aerospace systems and national security solutions. L-3 is also a leading provider of a broad range of communication and electronic systems and products used on military and commercial platforms. The company reported 2013 (revised) sales of \$12.6 billion. To learn more about L-3, please visit the company’s website at [www.L-3com.com](http://www.L-3com.com).

#### **Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995**

Except for historical information contained herein, the matters set forth in this news release are forward-looking statements. Statements that are predictive in nature, that depend upon or refer to events or conditions or that include words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “estimates,” “will,” “could” and similar expressions are forward-looking statements. The forward-looking statements set forth above involve a number of risks and uncertainties that could cause actual results to differ materially from any such statement, including the risks and uncertainties discussed in the company’s Safe Harbor Compliance Statement for Forward-Looking Statements included in the company’s recent filings, including Forms 10-K and 10-Q, with the Securities and Exchange Commission. The forward-looking statements speak only as of the date made, and the company undertakes no obligation to update these forward-looking statements.

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