



EOTech Wins 2 OpticsPlanet Brilliance Awards

Ann Arbor, MI (November 2013) – EOTech is proud to announce that for the 5th consecutive year, it has received multiple Brilliance Awards from OpticsPlanet, one of the leading web-based retailers in the nation. The Brilliance Awards, as described on OpticsPlanet.com, were created to celebrate, “exceptional product quality, innovation technology, dependability and all-around awesomeness.”

This year EOTech has achieved, “all-around awesomeness” in two categories, taking home top honors for Red Dot Brand of the Year and Tactical Red Dot Sight of the Year with the EXPS3 Holographic Weapon Sight (HWS). The EXPS3 HWS offers incredibly fast target acquisition times, is night vision compatible and offers true 2-eyes open shooting. When partnered with the EOTech G33.STS magnifier, the transition from close quarter situations to extended range targeting is seamless.

“Having our products judged and then recognized as category leaders by the OpticsPlanet experts and customers is a tremendous achievement,” stated John Long, National Sales Manager for EOTech. “These people are real-world users, so these acknowledgements are a great indicator that we are meeting and exceeding their needs for quality and performance”.

OpticsPlanet is considered a leading online destination for technical and high-performance gear and currently offers over 700,000 items from 2,500 brands in more than 300 specialty categories.

Visit the EOTech website to review the entire product line and to get more information on its year-end [Sight-In Savings Rebate](#).

About EOTech

EOTech, a division of L-3 Communications Warrior Systems Division, delivers cutting edge technology and products in the fields of holographic sighting systems, tactical lasers, illuminators and thermal imaging equipment. EOTech is dedicated to providing high-quality battle tested products to military, law enforcement and commercial markets around the world. For more information call (888) 368-4656 or visit www.eotech-inc.com.

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